



CHESTERFIELD COUNTY PUBLIC SCHOOLS

Billy K. Cannaday, Jr., Ed.D., Superintendent

June 28, 2004

To Whom It May Concern:

Earlier this month I had the pleasure of watching Seth Franco address the students at one of my assigned elementary schools. He captivated the attention of each group of children as he expertly manipulated a basketball and performed unbelievable feats. Seth is an outstanding speaker as well. He sent the Ecoff Elementary students a clear message about the importance of working hard in school, respecting others, and resisting inappropriate peer pressure. In particular, he effectively communicated the need to say no to drugs.

I am often asked to do observations and assessments of a child's level of sustaining attention. Twice during Seth's presentation I scanned all students to track their rate of attending to him. On both occasions Seth had 100% of his audience glued to his words and every move, something I have never observed in an elementary school.

In my opinion Seth Franco is a gifted presenter with the ability to motivate students. I strongly recommend him as a motivational speaker in working with school age children.

Respectfully,

John Harrison,
School Psychologist

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